



WORLD #1 SELLER



CAMPAIGN FINANCED
WITH AID FROM
THE EUROPEAN UNION

THE EUROPEAN UNION SUPPORTS
CAMPAIGNS THAT PROMOTE
A HEALTHY LIFESTYLE.



Have an Olive Day Launches New Recipes to add to the 4th of July celebrations

The United States of America is preparing to celebrate Independence Day. The sound of the anthem, barbecues and fireworks will be an expression of taste and joy in all the states, from north to south and from east to west. Olives from Spain wants to add to the celebrations by introducing delicious proposals for the grills and for dessert.

(Jun.2018) Olives from Spain and the European Union are developing a campaign to promote American awareness regarding the possibilities of table olives when it comes to incorporating them into all kinds of recipes. The Have an Olive Day site has not been oblivious to the celebrations of the 4th of July. Because of this, a recipe has been developed, specifically designed to bring all the flavor of its Mediterranean origin to the barbecues of the United States, which is available everywhere in the country. This will be an explosion of flavors to celebrate the explosions of joy, demonstrated on the 4th July.

The 4th of July is an important day for USA. As such, its most characteristic symbols are manifested in the millions of celebrations that take place throughout the United States. The whole country is filled with flags; Americans can hear The Star-Spangled Banner in endless versions and can see fireworks across the skies of all the cities of the country.

Barbecues, an icon of North American cuisine, are prepared with the best ingredients, which will be served to celebrate independence. Olives from Spain have developed the following recipes to promote olives and celebrate independence:

PRESS RELEASE



A TASTY MESSAGE FROM EUROPE
HAVE AN OLIVE DAY
WITH OLIVES FROM SPAIN

THE CONTENT OF THE PRESENT ARTICLE SOLELY REPRESENTS THE OPINION OF THE AUTHOR AND IS THE EXCLUSIVE RESPONSIBILITY OF THE SAME. THE EUROPEAN COMMISSION ASSUMES NO RESPONSIBILITY FOR THE USE THAT MAY BE MADE OF THE INFORMATION CONTAINED THEREIN.



WORLD #1 SELLER



CAMPAIGN FINANCED
WITH AID FROM
THE EUROPEAN UNION

THE EUROPEAN UNION SUPPORTS
CAMPAIGNS THAT PROMOTE
A HEALTHY LIFESTYLE.



A TASTY MESSAGE FROM EUROPE

HAVE AN OLIVE DAY
WITH OLIVES FROM SPAIN

- 4th of July skewers with olives

<http://www.haveanoliveday.eu/index.php/videorecipes/holiday-recipes/147-4th-july-skewers-with-olives>

And from a classic of the American kitchens, the barbecue, to another of the dishes for which the USA is known all over the world... brownies. The best of American cuisine and the best of the Mediterranean tradition go hand in hand in this brownie with black olives.

- Olives and pine nuts brownie

<http://www.haveanoliveday.eu/index.php/videorecipes/sweet-bites/111-olives-brownie>

There are many other ideas for making the Independence Day menus at www.haveanoliveday.eu

Have an Independence Day. Have an Olive Day.

About INTERACEITUNA and Olives from Spain

INTERACEITUNA is the Interprofessional Organization of Table Olive recognized by the Ministry of Agriculture, Fisheries, Food and Environment that represents the whole sector producing, processing and marketing table olives. Created to implement different programs and activities of general interest, INTERACEITUNA promotes knowledge of Spanish table olives and carries out research and development related to production and production techniques. INTERACEITUNA has partnered with the European Union to promote this product.

@HaveanOliveDay
haveanoliveday
www.haveanoliveday.eu

PRESS RELEASE





WORLD #1 SELLER



CAMPAIGN FINANCED
WITH AID FROM
THE EUROPEAN UNION

THE EUROPEAN UNION SUPPORTS
CAMPAIGNS THAT PROMOTE
A HEALTHY LIFESTYLE.

ENJOY
IT'S FROM
EUROPE



Más información:

Gabriela.Fernandez@tactics.es

Ramon.Arias@tactics.es

A TASTY MESSAGE FROM EUROPE

HAVE AN OLIVE DAY
WITH OLIVES FROM SPAIN

PRESS RELEASE

